

## Letter to Attend the 2021 Pearlstone Permaculture Design Course

Good morning [insert supervisor's name],

This past weekend I came across the 2021 Permaculture Design Course July 30<sup>th</sup> – August 15<sup>th</sup> at Pearlstone Center in Reisterstown, MD. I would like to attend in order to bring the latest tools, actionable insights, and knowledge on permaculture and sustainability back to [insert name of your organization].

According to 2018 research from MIT and Sloan Management, sustainability is becoming more important for all companies, across all industries. 62% of executives interviewed consider a sustainability strategy necessary to be competitive today, and another 22% think it will be in the future.

Permaculture is the practice of designing, creating, and maintaining sustainable human habitats by following nature's patterns. Permaculture helps employees quickly and methodically engage opportunities and challenges to identify, communicate, and implement innovative and effective solutions. These solutions lead to growth, performance improvement, risk management, and return on investment that are durable and resilient because they flow with the current of natural forces and rather than swimming against it.

Over the last 50 years, the Permaculture Design Course has been taught to hundreds of thousands of leaders from more than 100 countries all over the world. The course includes in-depth lectures, demonstrations, hands-on practice and opportunities to connect with experts and peers. With over 100 hours of instruction, I will learn how achieve better outcomes with fewer inputs, reduce stress and increase effectiveness in our systems, and to adapt to changing conditions with proactive leadership.

Speakers and attendees include:

- **National and Regional Leaders** who have designed and implemented permaculture and sustainability successfully in business, schools, non-profits, farms, and diverse communities.
- **Peers from a Cross-Section of Disciplines** including design, engineering, agriculture, ecology, education, government, construction, religious leadership, the arts, activism and others.
- **Thought Leaders and Practice Experts** speaking about Gardening, Farming, Agroforestry, Soil and Forest Ecology, Regenerative Water and Energy Systems, Ecological Waste Management, Appropriate Technology, Natural Building, Social Systems Design, Financial Strategies and more.

The cost to attend the Course will be the registration fee, travel expenses, and lodging. The cost breakdown is listed below:

- Registration Fee -
- Travel Expenses -
- Lodging -

Thank you for your consideration and I hope we can discuss more this week!

Warmly,

[insert your name]